

REP HEADLINE# 8352576  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9969 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG22/16 12.22  
\*\*\* KPLC-TV \*\*\*

ADV # ADV. NAME POLI/C BOUSTANY/R/SEN/LA REP. # OFF. # SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BETH STALLINGS

815 SLATERS LANE SALES PRSN WA- FRANK LEBLANC

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 8352576 CLASS: NATL. LOCAL REGIONAL

PRDCT BOUSTANY FOR SENATE EST#7622 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT18/16 OCT24/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG22/16 12.22

REP: NEW ORDER  
TTL \$12,425 @ 45X  
PLS CFM  
THANKS, KRISTEN FOR FRANK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
BOUSTANY FOR SENATE

*Bous 10.18-10.24*

*POL 2576*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1			400P-500P	30		\$35.00	10/21	10/21	1		FRI	1
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PROGRAM : RIGHT THIS MINUTE  
CON COM1: RIGHT THIS MINUTE

2			500A-530A	30		\$85.00	10/21	10/21	1		FRI	1
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PROGRAM : 7NWS ER SUNRSE  
CON COM1: 7NWS ER SUNRSE

3			530A-700A	30		\$215.00	10/21	10/21	1		FRI	1
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PROGRAM : 7 NWS SUNRISE  
CON COM1: 7 NWS SUNRISE



AUG22/16 12.22  
\*\*\* KPLC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-900P PROGRAM : VOICE-NBC CON COM1: VOICE-NBC	30		\$550.00	10/24	10/24	1		MON	1
14			900P-1000P PROGRAM : THE GOOD PLACE CON COM1: THE GOOD PLACE	30		\$500.00	10/24	10/24	1		MON	1
15			1000P-1035P PROGRAM : SAT LN NWS 7 CON COM1: SAT LN NWS 7	30		\$280.00	10/22	10/22	1		SAT	1
16			1035P-1200M PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$70.00	10/22	10/22	1		SAT	1
17			600P-630P PROGRAM : SAT EN NWS 7 CON COM1: SAT EN NWS 7	30		\$135.00	10/22	10/22	1		SAT	1
18			1030P-1100P PROGRAM : 7 NEWS LN AFTER NFL CON COM1: 7 NEWS LN AFTER NFL	30		\$390.00	10/23	10/23	1		SUN	1
19			1035P-1135P PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$110.00	10/20	10/20	1		THU	1
20			1200N-1230P PROGRAM : MIDDAY NWS CON COM1: MIDDAY NWS	30		\$115.00	10/20	10/20	1		THU	1
21			400P-500P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$35.00	10/20	10/20	1		THU	1

AUG22/16 12.22  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE	30		\$215.00	10/20	10/20	1		THU	1
23			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/20	10/20	1		THU	1
24			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$305.00	10/20	10/20	1		THU	1
25			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$140.00	10/20	10/20	1		THU	1
26			900P-1000P PROGRAM : BLKLIST CON COM1: BLKLIST	30		\$500.00	10/20	10/20	1		THU	1
27			1000P-1035P PROGRAM : 7 NWS 10P< CON COM1: 7 NWS 10P<	30		\$1,010.00	10/18	10/18	1		TUE	1
28			1035P-1135P PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$110.00	10/18	10/18	1		TUE	1
29			1200N-1230P PROGRAM : MIDDAY NWS CON COM1: MIDDAY NWS	30		\$115.00	10/18	10/18	1		TUE	1
30			400P-500P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$35.00	10/18	10/18	1		TUE	1



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500A-530A PROGRAM : 7NWS ER SUNRSE CON COM1: 7NWS ER SUNRSE	30		\$85.00	10/18	10/18	1		TUE	1
32			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/18	10/18	1		TUE	1
33			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$305.00	10/18	10/18	1		TUE	1
34			700P-800P PROGRAM : VOICE CON COM1: VOICE	30		\$550.00	10/18	10/18	1		TUE	1
35			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$140.00	10/18	10/18	1		TUE	1
36			900P-1000P PROGRAM : CHIC FIRE CON COM1: CHIC FIRE	30		\$550.00	10/18	10/18	1		TUE	1
37			1035P-1135P PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$110.00	10/19	10/19	1		WED	1
38			230P-300P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$25.00	10/19	10/19	1		WED	1
39			400P-500P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$35.00	10/19	10/19	1		WED	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			500P-530P	30		\$600.00	10/19	10/19	1		WED	1
PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5												
41			530A-700A	30		\$215.00	10/19	10/19	1		WED	1
PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE												
42			600P-630P	30		\$405.00	10/19	10/19	1		WED	1
PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P												
43			630P-700P	30		\$305.00	10/19	10/19	1		WED	1
PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30												
44			800P-900P	30		\$450.00	10/19	10/19	1		WED	1
PROGRAM : LAW&O:SVU-NBC CON COM1: LAW&O:SVU-NBC												
45			900P-1000P	30		\$500.00	10/19	10/19	1		WED	1
PROGRAM : CHICAGO PD-NBC CON COM1: CHICAGO PD-NBC												
OCT/16 12425.00											CONTRACT TOTAL 12425.00	
											TOTAL SPOTS 45	

MARKET TOTALS \$16,566 KPLC 75% KVHP 25% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

**Date:**

KPLC Lake Charles LA.

8-22-16

I, National Media Research, Planning, and Placement,

being/on behalf of: Boustany JR MD For Senate,

a legally qualified candidate of the US Senate

political party for the office of: Republican

in the General

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

National Media Research, Planning, and Placement

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Alan Herbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

\_\_\_\_\_  
Date

John Furell  
Signature

**To Be Signed By Station Representative**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Stephanie Gill      Stephanie Gill      National Sales Coord  
Signature      Printed Name      Title



## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

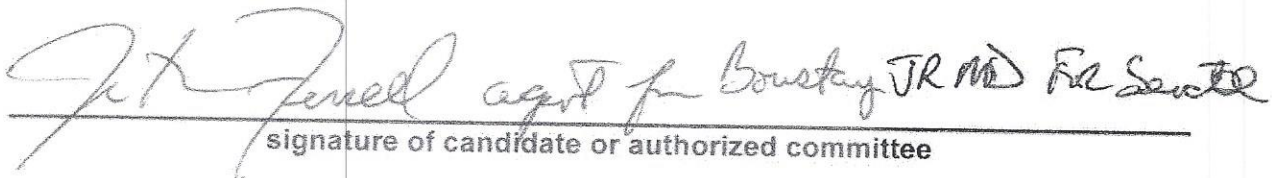
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee



printed name

date

**CONTRACT**

**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

And:

**National Media Research Planning Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> POL2576 /		<b>Alt Order #</b> 08352576
<b>Product</b> BOUSTANY FOR SENATE		
<b>Contract Dates</b> 10/18/16 - 10/24/16		<b>Estimate #</b> 7622
<b>Advertiser</b> POL/Boustany, Charles		<b>Original Date / Revision</b> 09/10/16 / 09/10/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KPLC	<b>Account Executive</b> Jeff Brown	<b>Sales Office</b> HRP-Detroit
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b>	<b>Advertiser Code</b> 477	<b>Product 1/2</b> 898
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/21/16	10/21/16	RI M-F 430-5p	430-5p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	----1--				1	\$35.00				
N 2	KPLC	10/21/16	10/21/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	----1--				1	\$85.00				
N 3	KPLC	10/21/16	10/21/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	----1--				1	\$215.00				
N 4	KPLC	10/21/16	10/21/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	----1--				1	\$405.00				
N 5	KPLC	10/21/16	10/21/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	----1--				1	\$305.00				
N 6	KPLC	10/24/16	10/24/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	1-----				1	\$110.00				
N 7	KPLC	10/24/16	10/24/16	RI M-F 430-5p	430-5p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	1-----				1	\$35.00				
N 8	KPLC	10/24/16	10/24/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	1-----				1	\$85.00				
N 9	KPLC	10/24/16	10/24/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	1-----				1	\$600.00				
N 10	KPLC	10/24/16	10/24/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	1-----				1	\$405.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

Contract / Revision	Alt Order #
POL2576 /	08352576

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	BOUSTANY FOR SENA	7622

Advertiser	Original Date / Revision
POL/Boustany, Charles	09/10/16 / 09/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KPLC	10/24/16	10/24/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$305.00				
N 12	KPLC	10/24/16	10/24/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$140.00				
N 13	KPLC	10/24/16	10/24/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$550.00				
N 14	KPLC	10/24/16	10/24/16	Monday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$500.00				
N 15	KPLC	10/22/16	10/22/16	7News Nightcast Saturday	10:00 PM-10:35 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$280.00				
N 16	KPLC	10/22/16	10/22/16	Saturday Night Live	10:35 PM-12:00 AM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$70.00				
N 17	KPLC	10/22/16	10/22/16	7News @ Six Saturday	6:00 PM-6:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$135.00				
N 18	KPLC	10/23/16	10/23/16	7 News Nightcast - 2	10:30 PM-11:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$390.00				
N 19	KPLC	10/20/16	10/20/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$110.00				
N 20	KPLC	10/20/16	10/20/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$115.00				
N 21	KPLC	10/20/16	10/20/16	RI M-F 430-5p	430-5p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$35.00				
N 22	KPLC	10/20/16	10/20/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$215.00				
N 23	KPLC	10/20/16	10/20/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$405.00				
N 24	KPLC	10/20/16	10/20/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$305.00				
N 25	KPLC	10/20/16	10/20/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$140.00				
N 26	KPLC	10/20/16	10/20/16	Thursday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$500.00				

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www.kplctv.com

Contract / Revision	Alt Order #
POL2576 /	08352576

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	BOUSTANY FOR SENA	7622

Advertiser	Original Date / Revision
POL/Boustany, Charles	09/10/16 / 09/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 27	KPLC	10/18/16	10/18/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$1,010.00				
N 28	KPLC	10/18/16	10/18/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$110.00				
N 29	KPLC	10/18/16	10/18/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$115.00				
N 30	KPLC	10/18/16	10/18/16	RI M-F 430-5p	430-5p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$35.00				
N 31	KPLC	10/18/16	10/18/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$85.00				
N 32	KPLC	10/18/16	10/18/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$405.00				
N 33	KPLC	10/18/16	10/18/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$305.00				
N 34	KPLC	10/18/16	10/18/16	Tuesday Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$550.00				
N 35	KPLC	10/18/16	10/18/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$140.00				
N 36	KPLC	10/18/16	10/18/16	Tuesday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$550.00				
N 37	KPLC	10/19/16	10/19/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$110.00				
N 38	KPLC	10/19/16	10/19/16	SYN M-F 230-3p	2:30 PM-3:00 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$25.00				
N 39	KPLC	10/19/16	10/19/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$35.00				
N 40	KPLC	10/19/16	10/19/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$600.00				
N 41	KPLC	10/19/16	10/19/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$215.00				
N 42	KPLC	10/19/16	10/19/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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POL2576 /	08352576

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	BOUSTANY FOR SENA	7622

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Boustany, Charles	09/10/16 / 09/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$405.00				
N 43	KPLC	10/19/16	10/19/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$305.00				
N 44	KPLC	10/19/16	10/19/16	Wednesday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$450.00				
N 45	KPLC	10/19/16	10/19/16	Wednesday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$500.00				
Totals								0.00				45	\$12,425.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	45	\$12,425.00	(\$1,863.75)	\$10,561.25
<b>Totals</b>	45	\$12,425.00	(\$1,863.75)	\$10,561.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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